



Strata Resource authors Glossary of Industry Terms booklet for BuilConn and M2M attendees.

BuilConn and M2M Events

With the BuilConn and M2M events only weeks away, the event organizers – Clasma Inc. – have realized the need to deliver a booklet of industry terms to attendees. There are over 100 speakers scheduled to deliver presentations on a wide range of device network technologies and automation industries. Each technology and industry has its own unique set of acronyms and abbreviations to describe solutions, technology, methodologies and applications. Attendees will be bombarded with a dizzy array of acronyms and abbreviations, which can become a distraction. To address this issue, Strata Resource was selected to develop a booklet of terms and definitions from the primary industries and technologies represented by the BuilConn and M2M events. The booklet, now complete, will serve as a resource for attendees to find and familiarize themselves with the language of device networks.

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Glossary of Industry Terms

Strata Resource researched and developed a glossary of over 100 terms representing the many industries of the BuilConn and M2M events. The goal of the project was to develop a compact reference booklet that included a sampling of key terms from multiple industries. This produced the challenge of collecting and evaluating numerous terms to create a cross-industry balance of terms and definitions.

Sampling of Defined Terms

Table with 4 columns of terms: AWG, Backbone, BACnet®, Bandwidth, Biometrics, Bluetooth®, BMA®, Bridge, BTL®, CCTV, CDMA, Commissioning, Control Network, DALI, DHCP, DTFM, Electronic Ballasts, EMS, Enterprise Systems, Ethernet, Fiber Optic Cable, Full-Duplex Operation, GPRS, GSM, Guard Tour, IAQ, Interoperability, LonMark®, LonTalk®, LonWorks®, M2M, Micro-Browser, MMDS, MMS, Native BACnet®, PTZ, RFID, SCADA, Smart Card, SMS, SOAP, Structured Cabling, Switching Hub, Tailgate, TCP/IP, TDMA, Transceiver, WAP, Web Services, WEP, Wiegand Card, Wi-Fi, WLAN, XML, ZigBee®

Strata Resource developed a cross-industry sampling of key terms and definitions.

Your Resource

The Glossary of Industry Terms booklet is published exclusively for the BuilConn and M2M events. Strata Resource will publish an expanded version titled The Lexicon of Device Networks. It will be a searchable database of terms, definitions and diagrams that will represent the expansive language of device networks. The database will be hosted on the Strata Resource website at www.StrataResource.com. Make Strata Resource your resource for this and other valuable industry documents.

STRATAResource Inc offers independent, unbiased market investigation. Strata Resource is a market research company that specializes in research and analysis of device automation technologies, companies, trends and products.